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Lucro Commercial Solutions launches awarding-winning online business lending platform

Tallahassee, FL - Small businesses can now apply for loans around the clock thanks to a new digital lending platform developed by Lucro Commercial Solutions. Credit Unions and community lenders may incorporate the application into their existing websites for a turn-key lending solution.

The quick, efficient, and user-friendly application recently won an award for “Best User Experience” at the OutSystems NextStep Conference, one of the leading events for business innovation. Lucro’s development partner, Truewind, submitted the platform for recognition.

“From the start, our goal with the Lucro Digital Business Lending Center was to create an easy-to-implement online solution that provides a streamlined process for credit unions and community banks,” said Jim Gallagher, CEO of Lucro. “To be honored with recognition for our user-interface as we’re launching the product provides validation that our efforts paid off.”

Lucro’s Digital Business Lending Center allows businesses to apply for a loan in less than 10 minutes with a streamlined step-by-step process that simplifies and improves internal processes. Lucro also provides real-time credit memos so lenders can turnaround fast decisions to borrowers. The customizable platform further includes real-time risk rating, automated document collection, and a lender dashboard.

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About Lucro Commercial Solutions

Lucro Commercial Solutions (Lucro) is a service organization started in 2003 with a desire to help credit unions and community lenders thrive by maximizing one of their most lucrative lines of business...commercial services. Since then we have grown to serve partner credit unions and community lenders across the country ranging in size from \$5 million to more than \$4 billion in assets with their business lending needs.

Lucro is wholly owned by Corporate One Federal Credit Union. We provide services to natural person credit unions and are structured as a limited liability company pursuant to the laws of the state of Florida. Lucro.org

About Truewind

Truwind is a leading consultant in the management of agile software solutions addressing the business challenges of its customers. Operating in sectors as diverse as Health, Insurance and Government, we have a record of excellence delivering innovative platforms in Portugal, Brazil, UK and US. Truwind develops digital transformation processes, increases business efficiency, and minimises time to bring innovation to the market, improving customer experiences across channels.

Truwindglobal.com