

D a t a B a n c

Helping Protect Member Privacy



We all know privacy is
important.



What is privacy?



"data control"

*"no specific ads on my
social media"*

*"this is none of your
business"*

"less spam and scams"



"data control"

*"no specific ads on my
social media"*

*"my business is my
business"*

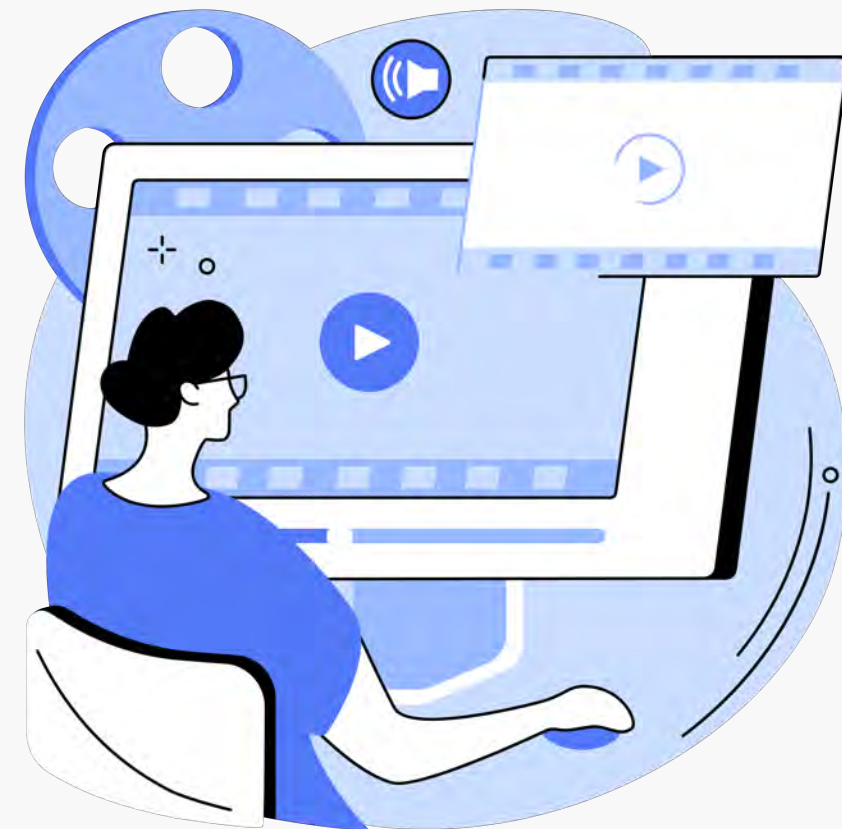
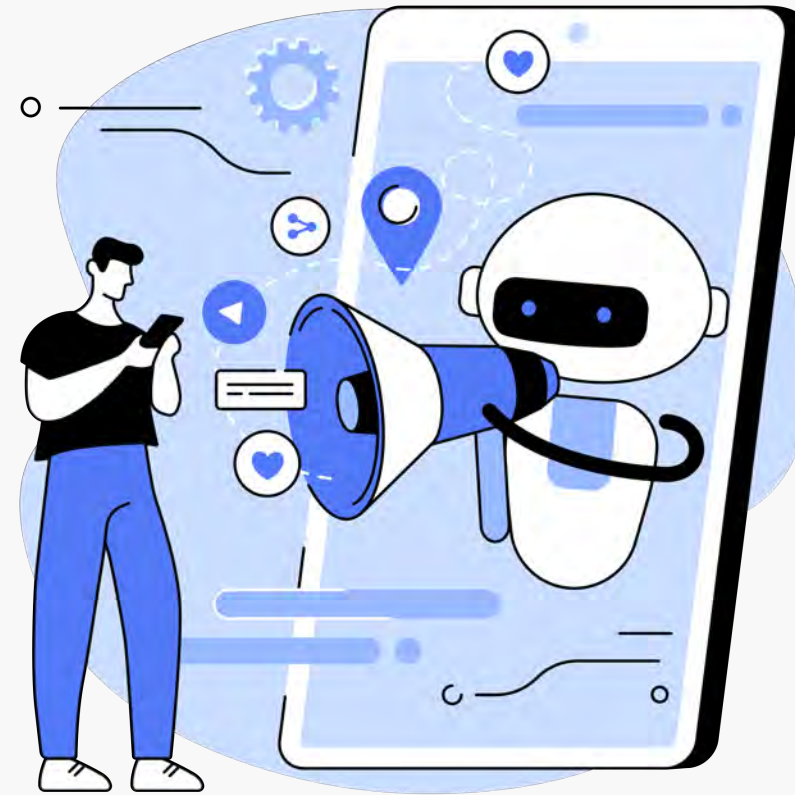
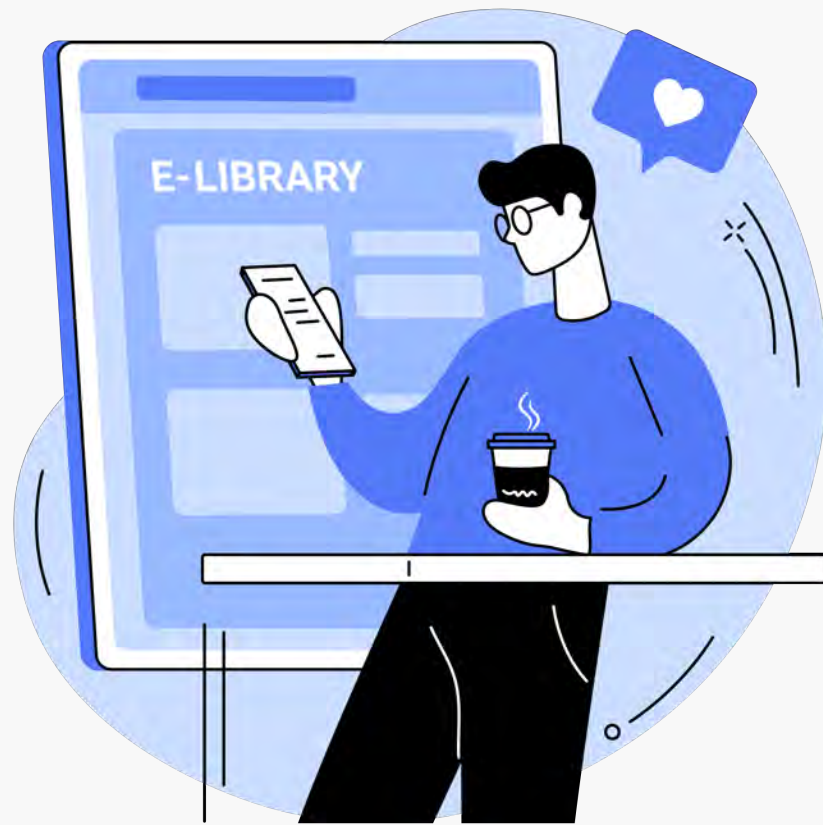
"less spam and scams"



Privacy regulations are
sweeping the nation

They tell consumers: your data
is yours





= yours



If your data is yours,
then you need a bank for
that data

aka DataBanc:
(the how and where your data is controlled)



Meet DataBanc

A simple solution that helps consumers more easily:

- 1) Learn about their privacy
- 2) Exercise their privacy
- 3) Control their personal data



Personal Data Control Platform



Welcome to Your Banc

Your Personal Place to Banc Your Data

DataBanc takes your privacy and security seriously. We want this to be the trusted place to bank your data with bank-level security.

Trusted and Secure
Data is Protected

Personal Assistant

Personal Assistants Are All The Hype

But they're not that personal. At DataBanc, you should get to decide if you want to use your data to power a more personal assistant experience.

[TRY PERSONAL ASSISTANT](#)

You

More You

Interests

Causes

Like Everyone Else

Data Market Profile Control Grade

Suurch
Search, TI

Streami

CoffeeCorp

HOSPITALITY

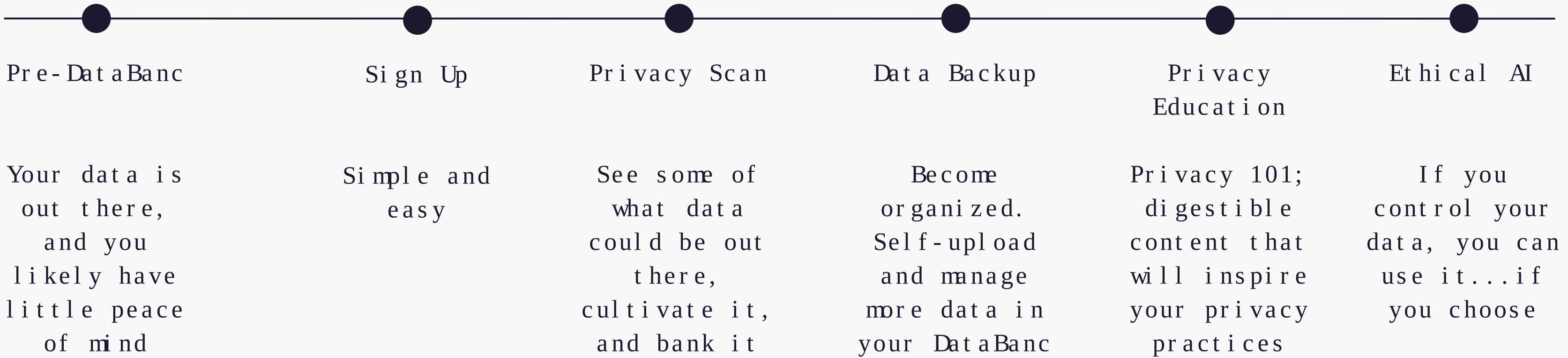
ShopShop

MusicApp

Sample Banc



Let's DataBanc You



Credit Union Professionals
agree: protecting member
privacy is key in 2023



Credit Unions need a privacy
solution for the evolving privacy
landscape and shifting social
attitude



So, how do you easily do that?



You give them a DataBanc

Member Privacy
Powered by DataBanc



Members without a Data Banc

vs

Members with a Data Banc



No privacy scan



No bank for data



No modern privacy
education



Detailed privacy scan



Dedicated place
to hold personal data



Modern privacy
education and
guidance



Easy to get started:

- Custom branded sign up flow
- Seamless and quick set up
- Low cost



Credit Union Benefits:

- Unique member benefit for your community
- Actionable approach to ESG and privacy principles
- Be seen as a innovator in this evolving space
- Possible opportunities for non-interest income
- Builds trust; members hopefully saying: *"My Credit Union is looking after me"*



Member Benefits:

- More privacy and data control via data scan, data backup, and data organization
- Accessible education and guidance on modern privacy to drive empowerment
- Greater clarity on privacy
- New, differentiated benefit from Credit Union



Because every member needs
more privacy

Every member needs a
Data Banc



Check us out at
mydatabanc.com

Questions? Contact us at
founder@mydatabanc.com

