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For Immediate Release

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### **Sherpa Technologies Announces New Board Member Haley Murph**

COLUMBUS, Ohio – Sherpa Technologies, a wholly owned CUSO of Corporate One Federal Credit Union, has appointed a new member to its board of directors: Haley Murph, Vice President EServices & Payments at Gulf Winds Credit Union in Pensacola, Florida.

With almost 20 years of financial-institution experience, Murph previously held the positions of Deposit Operations Supervisor and Digital Banking/First Impressions Contact Center Supervisor for United Bank in Atmore, Alabama, before joining Gulf Winds Credit Union in 2016. Murph also served on Sherpa Technologies' Innovation Council prior to becoming a member of Sherpa's Board of Directors.

"We're excited to welcome Haley to Sherpa's board due to her in-depth knowledge of and experience with digital banking and payment services and offerings, as well as emerging technology," said Melissa Ashley, CEO/president of Corporate One and Sherpa's board chair.

Current Sherpa board members include Jim Horlacher, EVP, Chief Information Officer of Corporate One; John Graham, President/CEO of Expree Credit Union in Frankfort, Kentucky; and Tammy Cantrell, EVP, Chief Product Strategist, also of Corporate One.

Sherpa Technologies is leading credit unions on a journey of digital transformation to provide integrated, seamless and personalized member experiences. The Sherpa team's extensive knowledge can be leveraged to complement our partner credit unions with the desired insights, so they can successfully serve their members in a dynamic digital financial marketplace. Sherpa's Mosaic digital business platform provides a comprehensive application development framework, integrates an ever-expanding suite of solutions with credit union systems and applications, and optimizes data to drive personalization and credit union growth. Learn more at [www.sherpatech.org](http://www.sherpatech.org).

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